

# Styleguide

Februar 2021

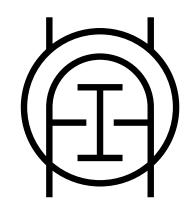
Main Version Color



English Version Color



Main Version Black/White



Österreichisches Archäologisches Institut

English Version Black/White



### Logo





ÖSTERREICHISCHE AKADEMIE DER WISSENSCHAFTEN





ÖSTERREICHISCHE AKADEMIE DER WISSENSCHAFTEN

# Color

Pantone	185 C
CMYK	0/88/70/0
RGB	232/57/64
НЕХ	# e83940

## **Typography**

# IBM Plex

IBM Plex is an international typeface family designed by Mike Abbink, IBM BX&D, in collaboration with Bold Monday, an independent Dutch type foundry. It is a neutral, yet friendly Grotesque style typeface that includes a Sans, Sans Condensed, Mono, and Serif and has excellent legibility in print, web and mobile interfaces. Plex's three designs work well independently, and even better together.

MAIN FONT OF ÖAI

#### **IBM Plex Sans**

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxy 0123456789

ADDITIONAL FONT OF ÖAI

### **IBM Plex Sans Condensed**

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxy 0123456789

ADDITIONAL FONT OF ÖAI

### IBM Plex Serif

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxy 0123456789 ADDITIONAL FONT OF ÖAI

### IBM Plex Mono

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxy 0123456789