European Parliament

L O G O   G U I D E L I N E S

Version 13.04.2015

European Parliament

Contents

1. The logo

2. Signature system

1. The logo

MONOLINGUAL STANDARD VERSION

The European Parliament logo comprises three different elements: a stylized hemicycle, the European Union flag and the name of the institution.

It has been designed based on the core values the European Parliament stands for: openness and democracy.

1. The logo

MONOLINGUAL LOGO

LANGUAGE VERSIONS

The logo has been developed in all the official languages of the European Union.

Европейски парламент
BG

Parlamento Europeo
ES

Evropský parlament
CS

Europa-Parlamentet
DA

Europäisches Parlament
DE

Euroopa Parlament
ET

Ευρωπαϊκό Κοινοβούλιο
EL

European Parliament
EN

Parlement européen
FR

Parlaimint na hEorpa
GA

Europski parlament
HR

Parlamento europeo
IT

Eiropas Parlaments
LV

Europos Parlamentas
LT

Európai Parlament
HU

Parlament Ewropew
MT

Europees Parlement
NL

Parlament Europejski
PL

Parlamento Europeu
PT

Parlamentul European
RO

Európsky parlament
SK

Evropski parlament
SL

Euroopan parlamentti
FI

Europaparlamentet
SV

1. The logo

COLOUR PALETTE

The full colour logo uses three different colours, two which are from the European Union flag (Reflex Blue and Yellow) plus Grey.

A specific Grey has been chosen to complement the strong blue of the flag and to ensure perfect readability of the name of the institution.

European Parliament

PMS:	Pantone Reflex Blue
CMYK:	C=100, M=80, Y=0, K=0
RGB:	R=12, G=77, B=162
HEX:	#0C4DA2

PMS:	Pantone Yellow
CMYK:	C=0, M=0, Y=100, K=0
RGB:	R=255, G=242, B=0
HEX:	#FFF200

| PMS:	Pantone 430
CMYK:	C=10, M=0, Y=0, K=55
RGB:	R=122, G=134, B=142
HEX:	#7A868E

1. The logo

TYPOGRAPHY AND PROPORTION

Myriad Pro Semibold Condensed has been chosen as the typeface in which the institution's name is written in the logo.

Myriad Pro is an OpenType® font family, which means that it is cross-platform. It supports a wide range of character sets and extensive layout features, which provide rich linguistic support and advanced typographic control.

The European Union flag is the defining element on which the grid system is based.

The type is very precisely positioned, right-aligned to the flag and with the baseline at exactly half of the height of the EU flag.

In order to see the different elements as a whole and to achieve balance, it is mandatory to respect these alignment and positioning specifications.
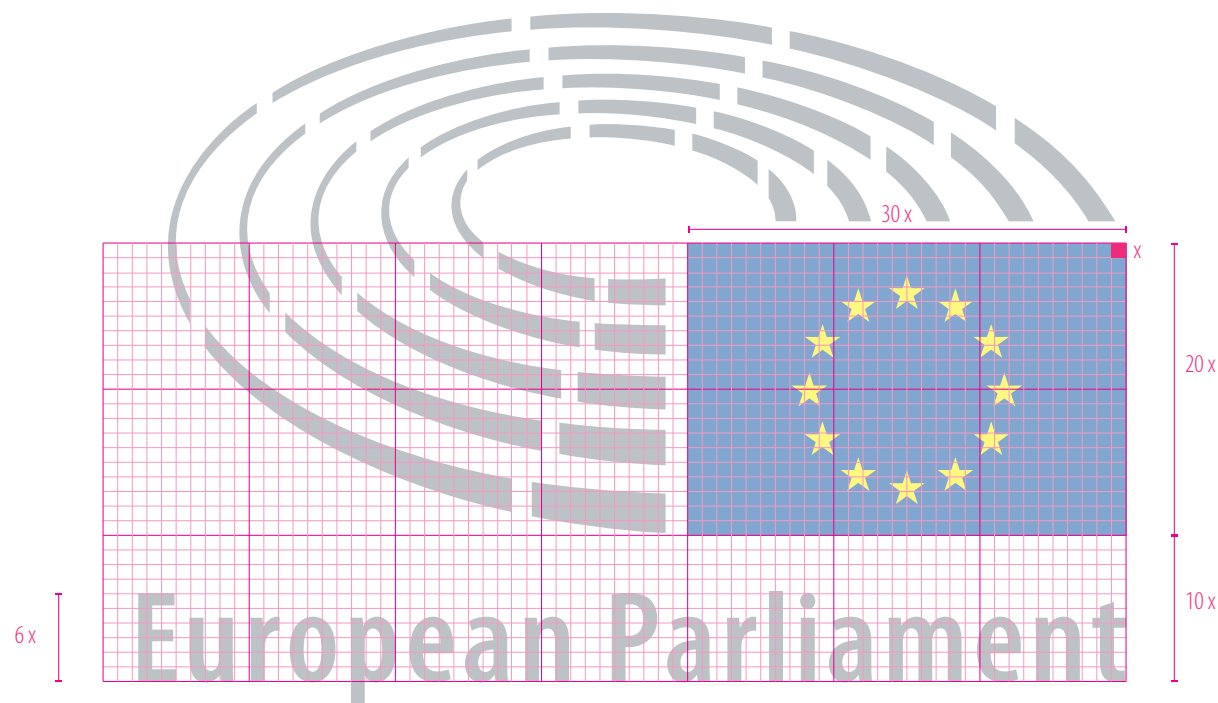
1. The logo

CLEAR SPACE AREA

The logo has been designed on the basis of certain rules of proportion which have to be followed all the time.

The basic unit for the clear space area is based on half of the width of the EU flag. The size of the clear space is variable and relative to the logo size.

The logo should always be surrounded by clear space, which will ensure that the logo characteristics will be preserved and noticed.

The clear space rule applies to the space between the logo and other elements as well as to the distance between the logo and the margin of the document.

Exceptions are permitted in web design and mobile application design.

Clear space area

1/2   1/2
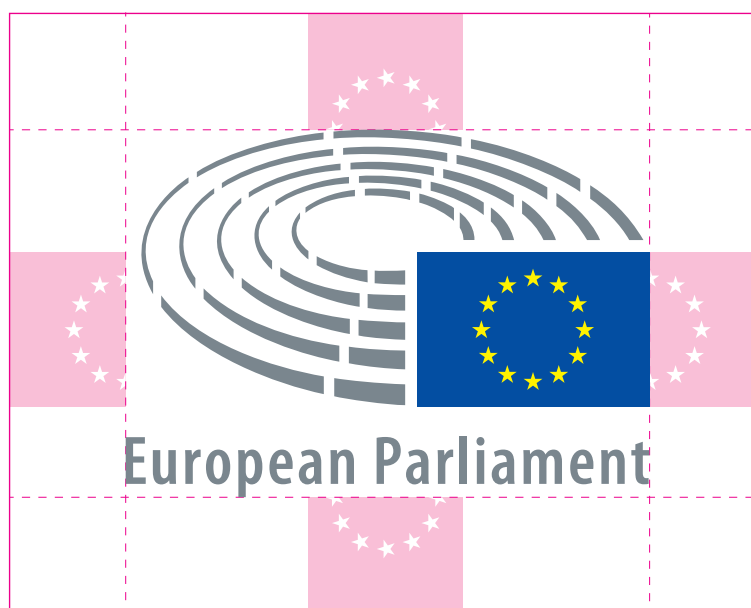
1. The logo

MONOLINGUAL LOGO

ONE COLOUR VERSIONS

For screen printing or for printing in a limited number of colours to keep the cost down, the logo has also been developed in one colour versions, using black or Reflex Blue ink.
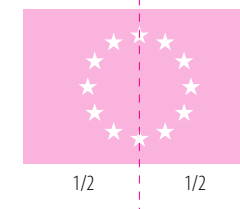
There are two versions, one with 100% inking for all elements and another with 100% inking for the EU flag and a 55% tint of the colour for the hemicycle and the name.

Whenever possible, it is recommended to use the two-tone version both in black and in Reflex Blue printing.

European Parliament

I colour black   K=100%

European Parliament

I colour black   K=100%

                        K=55%

European Parliament

I colour PMS   Reflex Blue=100%

European Parliament

I colour PMS   Reflex Blue=100%

                        Reflex Blue=55%

1. The logo

NEGATIVE VERSIONS

On dark backgrounds the logo needs to be inverted. In this version the logo keeps only the colours of the EU flag while the rest of the elements are pure white.

Around the EU flag a thin white line has been inserted to delimit the flag from the background.

In one colour printing the logo is made out of only pure white.

Negative logo on dark background
(CMYK printing)

Negative logo on black background
(one colour printing)

Negative logo on PMS background
(one colour printing)

1. The logo

MONOLINGUAL LOGO

BACKGROUND RULES

When working on coloured backgrounds, determining which version of the logo to use is a decision based on common sense.

The goal is to have all the elements of the logo visible and the name of the institution perfectly readable.

One colour printing - Black

| 0 % | 10 % | 20 % | 30 % | 40 % | 50 % | 60 % | 70 % | 80 % | 90 % | 100 % |
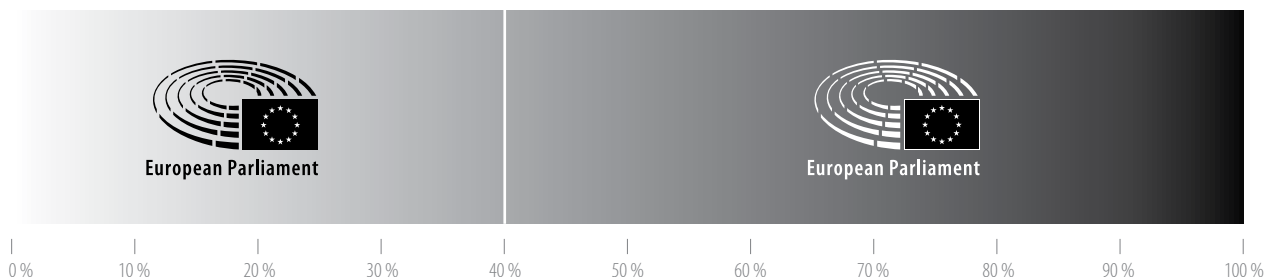
One colour printing - Reflex Blue

| 0 % | 10 % | 20 % | 30 % | 40 % | 50 % | 60 % | 70 % | 80 % | 90 % | 100 % |
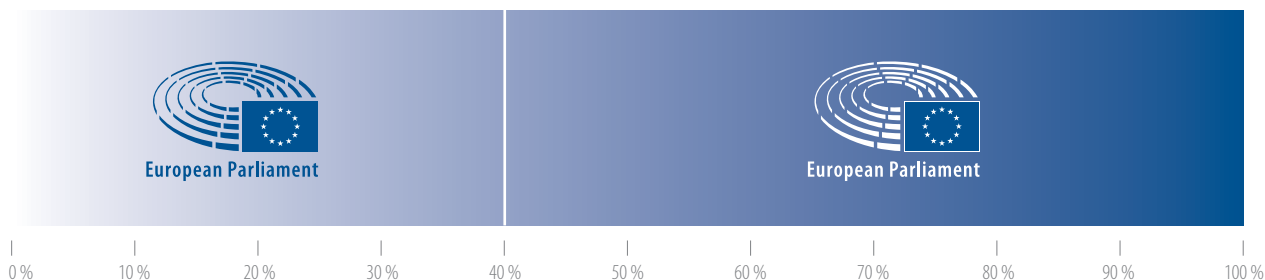
Full colour printing - CMYK

1. The logo

MONOLINGUAL LOGO

MINIMUM SIZE

The minimum logo size is determined with reference to the width of the EU flag. This cannot be any smaller than 10 mm.

No smaller size is permitted, so as to ensure that the text is clearly readable.

For cases where the logo needs to appear on very small surfaces it is recommended to use the mute logo. (Please refer to the mute logo section).

10 mm   10 mm   10 mm

European Parliament   European Parliament   European Parliament

Full colour   One colour - two tone Black   One colour - two tone Reflex Blue

10 mm   10 mm   10 mm

European Parliament   European Parliament   European Parliament
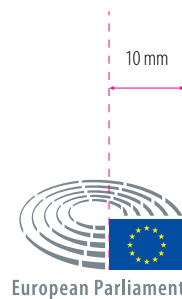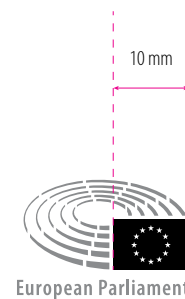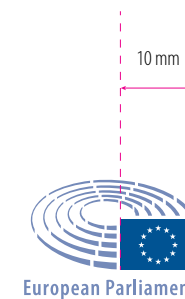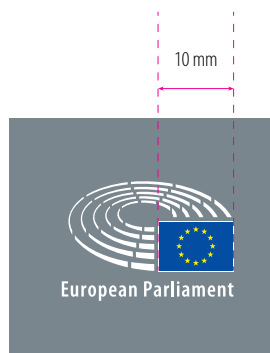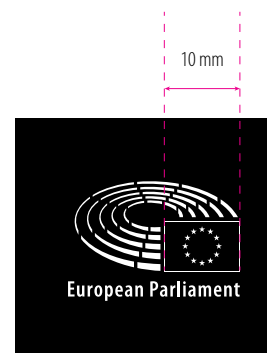
Negative CMYK   Negative Black   Negative Reflex Blue
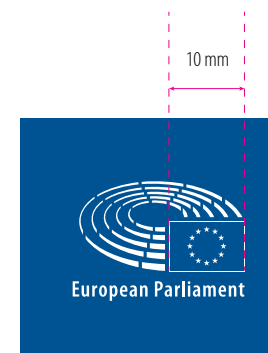
1. The logo

MONOLINGUAL LOGO

DON'TS

The logo was designed with certain rules of proportion and with careful consideration regarding colours and typeface. To preserve the integrity of the logo, modifying it in any way is not permitted.

The logo is provided in all the necessary versions and formats.

See next page for more examples.

Don't distort the logo.

Don't change the alignement of the text.

Don't change the alignement of the text.

Don't capitalize the text.

Don't change the typeface.

Don't change the colours of the logo.

Don't use drop shadow.

Don't outline the hemicycle.

Don't use the negative version without the border around the flag.

1. The logo

DON'TS

Don't associate website addresses with the logo.

Don't associate website addresses with the logo.

1. The logo

MULTILINGUAL LOGO – HORIZONTAL

**HORIZONTAL
MULTILINGUAL LOGO
(STANDARD LOGO)**

The European Parliament logo has also been
developed in multilingual versions, where all
the official languages of the European Union are
placed next to the symbol.

This is the main version to be used whenever
the multilingual logo needs to be displayed.

Европейски парламент   Parlamento Europeo   Evropský parlament   Europa-Parlamentet   Europäisches Parlament
Euroopa Parlament   Ευρωπαϊκό Κοινοβούλιο   European Parliament   Parlement européen   Parlaimint na hEorpa
Europski parlament   Parlamento europeo   Eiropas Parlaments   Europos Parlamentas   Európai Parlament
Parlament Ewropew   Europees Parlement   Parlament Europejski   Parlamento Europeu   Parlamentul European
Európsky parlament   Evropski parlament   Euroopan parlamentti   Europaparlamentet

1. The logo

CLEAR SPACE AREA

The basic unit for the clear space is based on half of the width of the EU flag, the same as for the monolingual version of the logo. The size of the clear space is variable and relative to the logo size.

The logo should always be surrounded by clear space, which will ensure that the logo characteristics will be preserved and noticed.

The clear space rule applies to the space between the logo and other elements as well as to the distance between the logo and the margin of the document.

Европейски парламент   Parlamento Europeo   Evropský parlament   Europa-Parlamentet   Europäisches Parlament
Euroopa Parlament   Ευρωπαϊκό Κοινοβούλιο   European Parliament   Parlement européen   Parlaimint na hEorpa
Europski parlament   Parlamento europeo   Eiropas Parlaments   Europos Parlamentas   Európai Parlament
Parlament Ewropew   Europees Parlement   Parlament Europejski   Parlamento Europeu   Parlamentul European
Európsky parlament   Evropski parlament   Euroopan parlamentti   Europaparlamentet

1/4

1/2   1/2

Clear space area

1. The logo

ONE COLOUR VERSIONS

For screen printing or for printing in a limited number of colours to keep the cost down, the logo has also been developed in one colour versions, using black or Reflex Blue ink.

There are two versions, one with 100% inking for all elements and another with 100% inking for the EU flag and a 55% tint of the colour for the hemicycle and the name.

Whenever possible, it is recommended to use the two-tone version both in black and in Reflex Blue printing.

Европейски парламент   Parlamento Europeo   Evropský parlament   Europa-Parlamentet   Europäisches Parlament   Euroopa Parlament   Ευρωπαϊκό Κοινοβούλιο   European Parliament   Parlement européen   Parlaimint na hEorpa   Europski parlament   Parlamento europeo   Eiropas Parlaments   Europos Parlamentas   Európai Parlament   Parlament Ewropew   Europees Parlement   Parlament Europejski   Parlamento Europeu   Parlamentul European   Európsky parlament   Evropski parlament   Euroopan parlamentti   Europaparlamentet
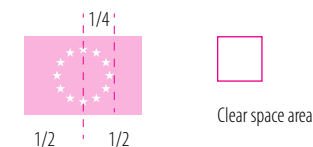
I colour   ■ K=100%

Европейски парламент   Parlamento Europeo   Evropský parlament   Europa-Parlamentet   Europäisches Parlament   Euroopa Parlament   Ευρωπαϊκό Κοινοβούλιο   European Parliament   Parlement européen   Parlaimint na hEorpa   Europski parlament   Parlamento europeo   Eiropas Parlaments   Europos Parlamentas   Európai Parlament   Parlament Ewropew   Europees Parlement   Parlament Europejski   Parlamento Europeu   Parlamentul European   Európsky parlament   Evropski parlament   Euroopan parlamentti   Europaparlamentet
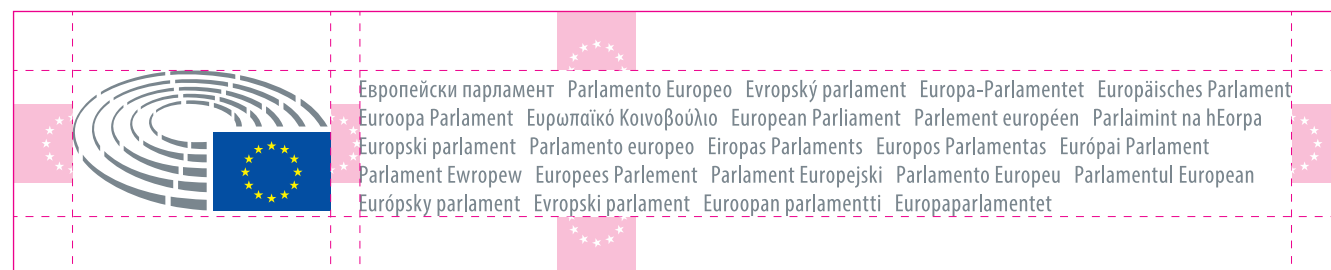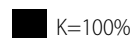
I colour   ■ K=100%   ■ K=55 %

Европейски парламент   Parlamento Europeo   Evropský parlament   Europa-Parlamentet   Europäisches Parlament   Euroopa Parlament   Ευρωπαϊκό Κοινοβούλιο   European Parliament   Parlement européen   Parlaimint na hEorpa   Europski parlament   Parlamento europeo   Eiropas Parlaments   Europos Parlamentas   Európai Parlament   Parlament Ewropew   Europees Parlement   Parlament Europejski   Parlamento Europeu   Parlamentul European   Európsky parlament   Evropski parlament   Euroopan parlamentti   Europaparlamentet

I colour   ■ Reflex Blue=100%

Европейски парламент   Parlamento Europeo   Evropský parlament   Europa-Parlamentet   Europäisches Parlament   Euroopa Parlament   Ευρωπαϊκό Κοινοβούλιο   European Parliament   Parlement européen   Parlaimint na hEorpa   Europski parlament   Parlamento europeo   Eiropas Parlaments   Europos Parlamentas   Európai Parlament   Parlament Ewropew   Europees Parlement   Parlament Europejski   Parlamento Europeu   Parlamentul European   Európsky parlament   Evropski parlament   Euroopan parlamentti   Europaparlamentet

I colour   ■ Reflex Blue =100%   ■ Reflex Blue=55 %

1. The logo

NEGATIVE VERSIONS

On dark backgrounds the logo needs to be inverted. In full colour printing version the logo keeps only the colours of the EU flag while the rest of the elements are pure white.

In one colour black or PMS printing the elements of the logo are pure white only.

Negative logo on dark background
(CMYK printing)

Negative logo on black background
(one colour printing)

Negative logo on Reflex Blue background
(one colour printing)

1. The logo

MINIMUM SIZE

The same rule has been set as for the monolingual logo. The minimum logo size is determined with reference to the width of the EU flag. This cannot be any smaller than 10 mm.

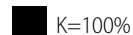This size will ensure that the text is clearly readable.

10 mm

Европейски парламент Parlamento Europeo Evropský parlament Europa-Parlamentet Europäisches Parlament
Euroopa Parlament Ευρωπαϊκό Κοινοβούλιο European Parliament Parlement européen Parlaimint na hEorpa
Europski parlament Parlamento europeo Eiropas Parlaments Europos Parlamentas Európai Parlament
Parlament Ewropew Europees Parlement Parlament Europejski Parlamento Europeu Parlamentul European
Európsky parlament Evropski parlament Euroopan parlamentti Europaparlamentet

Full colour

10 mm

Европейски парламент Parlamento Europeo Evropský parlament Europa-Parlamentet Europäisches Parlament
Euroopa Parlament Ευρωπαϊκό Κοινοβούλιο European Parliament Parlement européen Parlaimint na hEorpa
Europski parlament Parlamento europeo Eiropas Parlaments Europos Parlamentas Európai Parlament
Parlament Ewropew Europees Parlement Parlament Europejski Parlamento Europeu Parlamentul European
Európsky parlament Evropski parlament Euroopan parlamentti Europaparlamentet

One colour - two tone Black

10 mm

Европейски парламент Parlamento Europeo Evropský parlament Europa-Parlamentet Europäisches Parlament
Euroopa Parlament Ευρωπαϊκό Κοινοβούλιο European Parliament Parlement européen Parlaimint na hEorpa
Europski parlament Parlamento europeo Eiropas Parlaments Europos Parlamentas Európai Parlament
Parlament Ewropew Europees Parlement Parlament Europejski Parlamento Europeu Parlamentul European
Európsky parlament Evropski parlament Euroopan parlamentti Europaparlamentet

One colour - two tone Reflex Blue

1. The logo

MULTILINGUAL LOGO – VERTICAL

**VERTICAL
MULTILINGUAL LOGO
(ALTERNATIVE VERSION)**

As an alternative to the multilingual horizontal logo a multilingual vertical logo has also been developed. This is to be used only where there is a space constraint and the horizontal logo cannot be fitted.

The different versions of the name of the institution in all the official languages of the EU are arranged in two columns below the symbol. The second column is left aligned to the EU flag and is shifted from the right column by a distance equal to the x height of the text.

Европейски парламент
Parlamento Europeo
Evropský parlament
Europa-Parlamentet
Europäisches Parlament
Euroopa Parlament
Ευρωπαϊκό Κοινοβούλιο
European Parliament
Parlement européen
Parlaimint na hEorpa
Europski parlament
Parlamento europeo

Eiropas Parlaments
Europos Parlamentas
Európai Parlament
Parlament Ewropew
Europees Parlement
Parlament Europejski
Parlamento Europeu
Parlamentul European
Európsky parlament
Evropski parlament
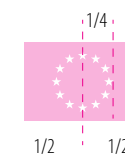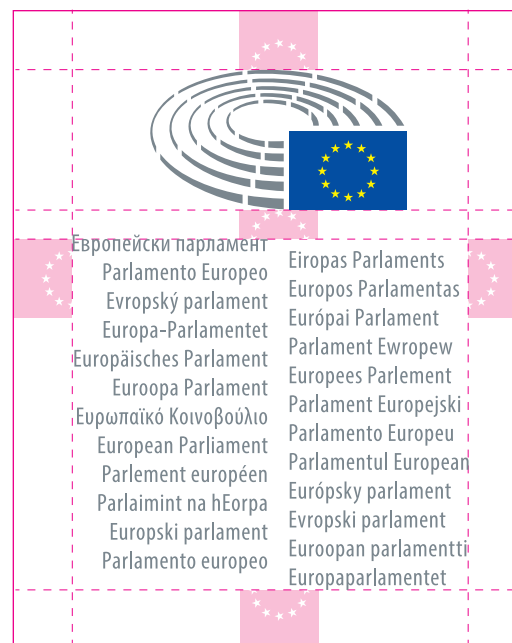Euroopan parlamentti
Europaparlamentet

1. The logo

MULTILINGUAL LOGO – VERTICAL

CLEAR SPACE AREA

Similarly to the monolingual and horizontal multilingual versions, the basic unit for the clear space is based on half of the width of the EU flag. The size of the clear space is variable and relative to the logo size.

The logo should always be surrounded by clear space, which will ensure that the logo characteristics will be preserved and noticed.

The clear space rule applies to the space between the logo and other elements as well as to the distance between the logo and the margin of the document.

Европейски парламент
Parlamento Europeo
Evropský parlament
Europa-Parlamentet
Europäisches Parlament
Euroopa Parlament
Ευρωπαϊκό Κοινοβούλιο
European Parliament
Parlement européen
Parlaimint na hEorpa
Europski parlament
Parlamento europeo

Eiropas Parlaments
Europos Parlamentas
Európai Parlament
Parlament Ewropew
Europees Parlement
Parlament Europejski
Parlamento Europeu
Parlamentul European
Európsky parlament
Evropski parlament
Euroopan parlamentti
Europaparlamentet

1/4

1/2   1/2

Clear space area

1. The logo

ONE COLOUR VERSIONS

For screen printing or for printing in a limited number of colours to keep the cost down, the logo has also been developed in one colour versions, using black or Reflex Blue ink.

There are two versions, one with 100% inking for all elements and another with 100% inking for the EU flag and a 55% tint of the colour for the hemicycle and the name.

On this page the black and grey-scale versions are presented for one colour printing.

Европейски парламент
Parlamento Europeo
Evropský parlament
Europa-Parlamentet
Europäisches Parlament
Euroopa Parlament
Ευρωπαϊκό Κοινοβούλιο
European Parliament
Parlement européen
Parlaimint na hEorpa
Europski parlament
Parlamento europeo

Eiropas Parlaments
Europos Parlamentas
Európai Parlament
Parlament Ewropew
Europees Parlement
Parlament Europejski
Parlamento Europeu
Parlamentul European
Európsky parlament
Evropski parlament
Euroopan parlamentti
Europaparlamentet

I colour   ■ K=100%

Европейски парламент
Parlamento Europeo
Evropský parlament
Europa-Parlamentet
Europäisches Parlament
Euroopa Parlament
Ευρωπαϊκό Κοινοβούλιο
European Parliament
Parlement européen
Parlaimint na hEorpa
Europski parlament
Parlamento europeo

Eiropas Parlaments
Europos Parlamentas
Európai Parlament
Parlament Ewropew
Europees Parlement
Parlament Europejski
Parlamento Europeu
Parlamentul European
Európsky parlament
Evropski parlament
Euroopan parlamentti
Europaparlamentet

I colour   ■ K=100%   ■ K=55 %

1. The logo

ONE COLOUR VERSIONS

The logo can be reproduced also in Pantone Reflex blue only.

On this page the Reflex Blue version is presented for one colour printing.

Европейски парламент
Parlamento Europeo
Evropský parlament
Europa-Parlamentet
Europäisches Parlament
Euroopa Parlament
Ευρωπαϊκό Κοινοβούλιο
European Parliament
Parlement européen
Parlaimint na hEorpa
Europski parlament
Parlamento europeo

Eiropas Parlaments
Europos Parlamentas
Európai Parlament
Parlament Ewropew
Europees Parlement
Parlament Europejski
Parlamento Europeu
Parlamentul European
Európsky parlament
Evropski parlament
Euroopan parlamentti
Europaparlamentet

I colour   ■ K=100%

Европейски парламент
Parlamento Europeo
Evropský parlament
Europa-Parlamentet
Europäisches Parlament
Euroopa Parlament
Ευρωπαϊκό Κοινοβούλιο
European Parliament
Parlement européen
Parlaimint na hEorpa
Europski parlament
Parlamento europeo

Eiropas Parlaments
Europos Parlamentas
Európai Parlament
Parlament Ewropew
Europees Parlement
Parlament Europejski
Parlamento Europeu
Parlamentul European
Európsky parlament
Evropski parlament
Euroopan parlamentti
Europaparlamentet

I colour   ■ K=100%   ■ K=55 %

1. The logo

NEGATIVE VERSIONS

On dark backgrounds the logo needs to be inverted. In full colour printing the logo keeps only the colours of the EU flag while the rest of the elements are pure white.

In one colour black or PMS printing the elements of the logo are pure white only.

Negative logo on dark background
(CMYK printing)

Negative logo on black background
(one colour printing)

Negative logo on Reflex Blue background
(one colour printing)

1. The logo

MULTILINGUAL LOGO – VERTICAL

MINIMUM SIZE

The same rule has been set for this version of the logo as for the monolingual or multilingual horizontal versions. The minimum logo size is determined with reference to the width of the EU flag. This cannot be any smaller than 10 mm.

This size will ensure that the text is clearly readable.

Full colour

One colour - two tone Black

One colour - two tone Reflex Blue
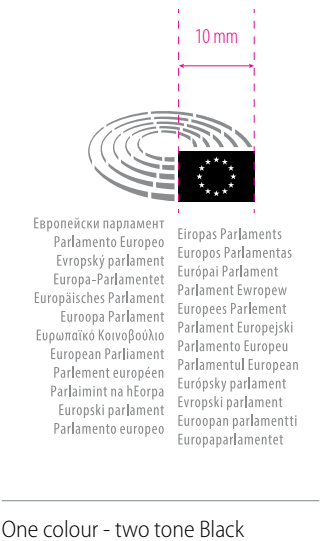
1. The logo

MUTE LOGO

MUTE LOGO

For very special situations where the rules set up in this visual style guide might not allow the use of the complete logo, an alternative mute logo has been developed.

The mute logo comprises only the hemicycle and the EU flag.

This mute logo can be used for situations where there is not enough space to use the complete logo or the name of the institution is already present, e.g. social media websites.

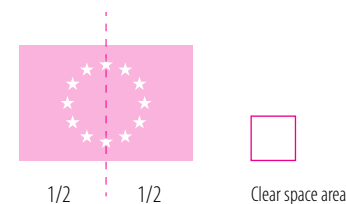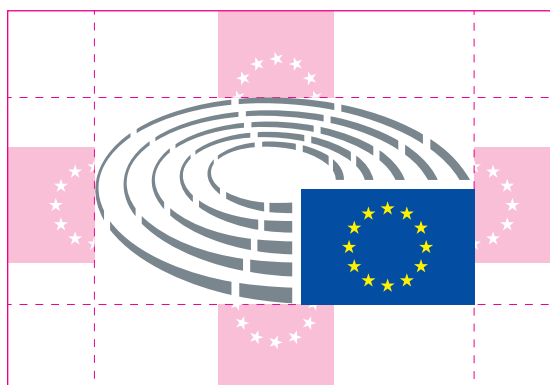# 1. The logo

MUTE LOGO

CLEAR SPACE AREA

Similarly to the complete logo the basic unit for the clear space is based on half of the width of the EU flag. The size of the clear space is variable and relative to the logo size.

The logo should always be surrounded by clear space, which will ensure that the logo characteristics will be preserved and noticed.

1/2   1/2   Clear space area

1. The logo

MUTE LOGO

ONE COLOUR VERSIONS

For screen printing or for printing in a limited number of colours to keep the cost down, the logo has also been developed in one colour versions, using black or Reflex Blue ink.

There are two versions, one with 100% inking for all elements and another with 100% inking for the EU flag and a 55% tint of the colour for the hemicycle and the name.

Whenever possible, it is recommended to use the two tone version both in black and in Reflex Blue printing.

I colour black   ■ K=100%

I colour black   ■ K=100%
                  ■ K=55%

I colour PMS   ■ Reflex Blue=100%

I colour PMS   ■ Reflex Blue=100%
                ■ Reflex Blue=55%

1. The logo

NEGATIVE VERSIONS

On dark backgrounds the logo needs to be inverted. In full colour printing the logo keeps only the colours of the EU flag while the rest of the elements are pure white.

In one colour black or PMS printing the elements of the logo are pure white only.

Negative logo on dark background
(CMYK printing)

Negative logo on black background
(one colour printing)

Negative logo on Reflex Blue background
(one colour printing)

1. The logo

EXAMPLES

This page shows a couple of examples of situations where the mute logo is recommended instead of the complete logo, i.e. small gadgets and social media websites.

1. The logo

MONOLINGUAL LOGO

CO-BRANDING

When the European Parliament logo needs to be placed next to the logos of the other EU institutions, the size of the logo should be determined according to the size of the EU flag in the different logos.

European Parliament

European Commission

European Council

1. The logo

FILE FORMATS

The logo is provided in multiple file formats in order to ensure consistent reproduction on various supports.

This is a general guide to logo file formats. If you have any queries regarding usage, please contact the visual identity team. Ideally, the file names of the logos should be logical, so you know which versions have been supplied.

The same file formats are available for the Signature system.

EPS

application:	print
resolution:	vector - resolution independent
colours:	Pantone colours and CMYK
usage:	EPS (short for Encapsulated PostScript) is a vector format designed for printing to PostScript printers and image-setters. It is recommended to be used for all professionally printed materials. The files can be manipulated and viewed only with professional graphic software such as Adobe Illustrator.

PDF

application:	print
resolution:	vector - resolution independent
colours:	CMYK
usage:	PDF logo files are vector files and can be used by printers or designers, and for general document distribution. They have all the advantages of the EPS format, but they have a smaller file size, they are easy to send by email and are viewable without professional graphic software.

PNG

application:	digital
resolution:	low
colours:	RGB
usage:	These pixel-based logos are for use within screen based applications (such as websites and PowerPoint presentations) and internal applications where high quality is not required (such as Word).
	PNG has the advantage of using a transparent background, unlike JPEG, thus avoiding the white block effect when placed over a background image or colour.

Vector Formats

A vector image is made of geometric shapes. It can be reduced and enlarged using professional design software without any loss of quality.

Raster Format

Raster images are made of a grid of dots called pixels where each pixel is assigned a colour value. Unlike vector images, raster images are resolution-dependent and cannot be scaled up.

2. Signature system

GENERAL PRESENTATION

Official communications need to be marked with the name of the author. For this reason, a specific signature system has been created, which presents the information regarding the service/author always next to the symbol.

The signature system has been designed so that the two parts, namely the symbol (mute logo) and the name of the service, balance each other. Special attention has been given to the perfect readability of the text.

The two parts of the signature are brought together by a thin vertical line.

European Parliament
The President
MARTIN SCHULZ

2. Signature system

**THE PRESIDENT AND
THE SECRETARY-GENERAL**

The official signature system has been built for all the services of the European Parliament.

This page shows examples for the President and the Secretary-General, which will be used both for internal and for external communications.

European Parliament
The President
MARTIN SCHULZ

European Parliament
The Secretary-General
KLAUS WELLE

2. Signature system

DIRECTORATES GENERAL

The official signature system has been built to also cover all the Directorates General of the European Parliament.

Ideally, the text is arranged on three lines.

For certain DGs the name is too short or too long and the three line arrangement is not possible. In this cases the arrangement should be done on two or four lines, respectively, as shown on this page.

This signature system should be used both for internal and for external communications.

European Parliament
Directorate-General for
COMMUNICATION

European Parliament
LEGAL SERVICE

European Parliament
Directorate-General for
INNOVATION AND
TECHNOLOGICAL SUPPORT

2. Signature system

INFORMATION OFFICES

The official signature system has also been built for all the Information Offices in the Member States.

For internal communication the name of the IO is in English, while for external communication the name is in the official language(s) of the Member State.

Ideally, the text is arranged on three lines.

Európai Parlament
Tájékoztatási Irodája
Magyarországon

HU version for external communication

European Parliament
Information Office
in Hungary

EN version for internal communication

European Parliament
Information Office
in the United Kingdom

EN version for external and internal communication

2. Signature system

INFORMATION OFFICES

Because of the particularities of certain languages, there are a few exceptions where the text cannot be grammatically broken into three lines. In such cases the name of the IO should be placed on two lines, and the same principle should also be applied to the English version used in internal communication to maintain consistency.

Euroopan parlamentti
Suomen-tiedotustoimisto

FI version for external communication

Europaparlamentet
Informationskontoret i Finland

SV version for external communication

European Parliament
Information Office in Finland

EN version for internal communication
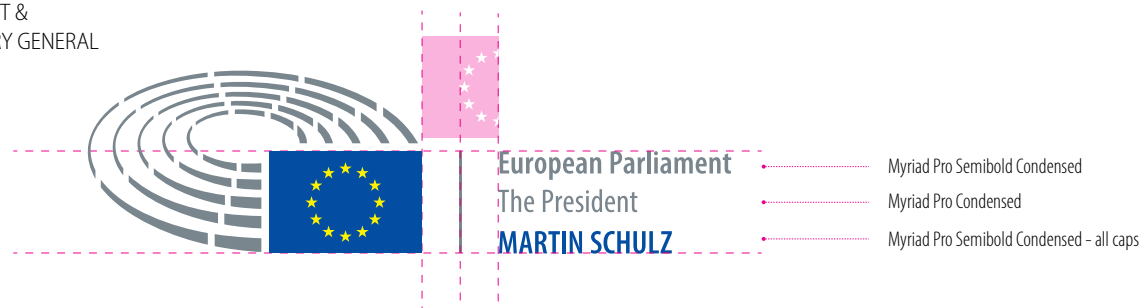
2. Signature system

COMPONENTS AND PROPORTION

The typeface used in the signature is the same Myriad Pro Semibold Condensed or Condensed used for the logo, but it has a different proportion to the symbol.

The name of the service/author is aligned to the height of the EU flag at a distance equal to half of the width of the EU flag and is separated in the middle by a vertical thin line. Ideally, the text is placed on three lines.

The type treatment is the same for the President, the Secretary-General and the DGs and is slightly different for the EPIOs, as presented on this page.
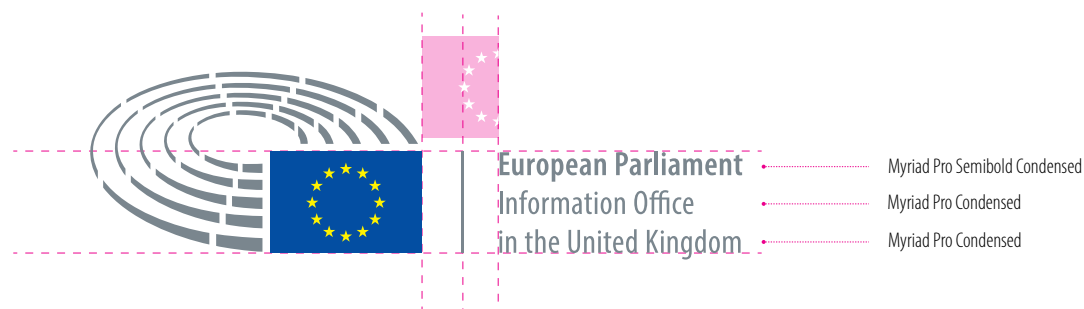
PRESIDENT & SECRETARY GENERAL

European Parliament — Myriad Pro Semibold Condensed
The President — Myriad Pro Condensed
MARTIN SCHULZ — Myriad Pro Semibold Condensed – all caps

DGS

European Parliament — Myriad Pro Semibold Condensed
Directorate-General for — Myriad Pro Condensed
COMMUNICATION — Myriad Pro Semibold Condensed – all caps

EPIOS

European Parliament — Myriad Pro Semibold Condensed
Information Office — Myriad Pro Condensed
in the United Kingdom — Myriad Pro Condensed

2. Signature system

CLEAR SPACE AREA

Like the logo, the signature is also surrounded by a clear space. This will ensure that the signature characteristics will be preserved and noticed.

The basic unit for the clear space is based on half of the width of the EU flag. The size of the clear space is variable and relative to the signature size.

The clear space rule applies to the space between the signature and other elements as well as to the distance between the signature and the margin of the document.

European Parliament
The President
MARTIN SCHULZ

1/4

1/2   1/2

Clear space area
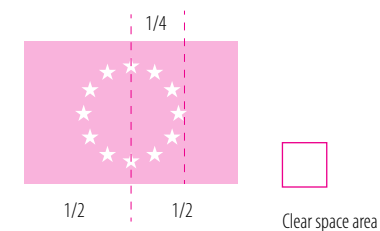
2. Signature system

NEGATIVE VERSIONS

Similar to the logo, on dark backgrounds the signature needs to be inverted. In full colour printing version the signature keeps only the colours of the European Union flag while the rest of the elements are pure white.

In one colour black or PMS printing the elements of the signature are pure white only.

Negative signature on dark background
(CMYK printing)

Negative signature on black background
(one colour printing)

Negative signature on Reflex Blue background
(one colour printing)

2. Signature system

DON'TS

Similar to the logo, the signature was also designed with certain rules of proportion and with careful consideration regarding colours, typeface and readability of the text.

To preserve the integrity of the signature, it is prohibited to be modified in any way. All the necessary formats and versions are provided.

If the need arises to create new signatures, it will be done by a professional graphic designer based on the rules outlined in this Style Guide.

European Parliament
The President
MARTIN SCHULZ

Don't change the typeface.

European Parliament
The President
MARTIN SCHULZ

Don't change the weight of the typeface for the different sections.

European Parliament
The President
MARTIN SCHULZ

Don't change the colours.

European Parliament
Information Office in Hungary

Don't change the elements position or size.

European Parliament
Information Office in the
UNITED KINGDOM

Don't apply the rules set up for Directorate Generals to Information Offices.

European Parliament
Directorate-General for
Communication

Don't apply the rules set up for Information Offices to Directorate Generals.